

AR JAMES MEDIA

production specs

Shelter Specs

SIZE:
Overall area: 47.375"W x 68.5"H **FINISH:** Trim to size and soft rolled
Live Area: 43.5"W x 64.5"H

STOCK:
.0085 PETG Backlit Film
.0015 styrene is acceptable for 1 month flights

Junior Poster Specs

SIZE:
Overall area: 60"H x 132"W Live area: 52"H x 124"W
Ad Copy: Do not print within 4" of edges
Mark Lines: Printed along entire perimeter 3/4" thin dashed line from banner edge

STOCK:
LW 7.5 oz. vinyl

FABRIC EDGE FINISHING:
2" Hem All Sides / No Grommets / Folded and packed flat

ALL SHELTER MATERIALS & JR. POSTER MATERIALS Ship To:

AR JAMES MEDIA
20 Amboy Street, Vauxhall, NJ 07088
Attn: K. Boulware

RESOLUTION: All artwork must be at 180 dpi at 100% final output

DELIVERY: Ten (10) days prior to scheduled posting date

DIGITAL FILE REQUIREMENTS:

Adobe InDesign, Illustrator, Photoshop

TRANSFER: CD or FTP

OVERAGE: 20%

SHELTER

← 43.5" x 64.5" →
LIVE

← 47.375" x 68.5" →
OVERALL



Shelter
EXAMPLE

JUNIOR POSTER

LIVE AREA
4' 4"H x 10' 4"W (52" x 124")

OVERALL
5'H x 11'W (60" x 132")

Junior Poster
EXAMPLE



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