AR JAMES MEDIA production specs

Shelter Specs

SIZE: FINISH:

Overall area: 47.375"W x 68.5"H Trim to size and soft rolled

Live Area: 43.5"W x 64.5"H

STOCK:

.0085 PETG Backlit Film

.0015 styrene is acceptable for 1 month flights

Junior Poster Specs

SIZE:

Overall area: 60"H x 132"W Live area: 52"H x 124"W

Ad Copy: Do not print within 4" of edges

Mark Lines: Printed along entire perimeter 3/4" thin dashed line from banner edge

STOCK:

LW 7.5 oz. vinyl

FABRIC EDGE FINISHING:

2" Hem All Sides / No Grommets / Folded and packed flat

ALL SHELTER MATERIALS & JR. POSTER MATERIALS Ship To:

AR JAMES MEDIA

20 Amboy Street, Vauxhall, NJ 07088

Attn: K. Boulware

RESOLUTION: All artwork must be at 180 dpi at 100% final output

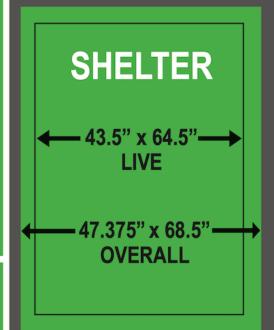
DELIVERY: Ten (10) days prior to scheduled posting date

DIGITAL FILE REQUIREMENTS:

Adobe InDesign. Illustrator, Photoshop

TRANSFER: CD or FTP

OVERAGE: 20%







LIVE AREA 4' 4"H x 10'4"W (52" x 124")

OVERALL 5'H x 11'W (60" x 132")

> Junior Poster EXAMPLE

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